

# Newsletter

*From Dr. Frank Ruffino*

## Welcome

We are proud to introduce to you the newest members of our dental team. Dr. Krystin Whitford and Dr. Benjamin Gietzen are excited to work along side Dr. Ruffino in treating our patients and their dental needs.



### Dr. Krystin Whitford

After graduating from Michigan State University with a degree in Physiology, Dr. Whitford attended Midwestern University in Glendale, Arizona where she received her DMD (Doctor of Dental Medicine) degree. Dr. Whitford spent two years working in public health, helping care for the underserved in Muskegon, Michigan and one year practicing in Romeo, Michigan, before joining our team!

Dr. Whitford enjoys all aspects of dentistry and is excited to offer services including fillings, root canals, crown and bridge, extractions, dentures and pediatric care. Dr. Whitford is a member of the American Dental Association, Michigan District Dental Society and the Macomb District Society. She is dedicated to continuing education and strives to provide high quality care to her patients.

Dr. Whitford has been married to her husband, Brad, for six years. They have two children, Addison and Caiden. Dr. Whitford enjoys spending time with family and friends and traveling.



### Dr. Benjamin Gietzen

Dr. Gietzen is a graduate of the University of Detroit Mercy school of dentistry. He grew up in Grand Rapids, Michigan and knew at a young age that dentistry was his calling.

His treatment for each patient shows through his meticulous work and genuine care for each person he sees. His dream is to better his community through his talents in dentistry and feels honored to be living out his lifelong passion. He frequently participates in dental mission trips to places in need, including Honduras and feels that giving back to the community is an important part of his love for his craft.

Dr. Gietzen is a true family man and lives in the metro Detroit area with his wife Shannon, puppy Alfred and his daughter Estella. Dr. Gietzen is an avid sports fan and in his time off enjoys golfing, hockey and spending time with family and friends.



## Frank P. Ruffino, D.D.S.

51333 Mound Rd.  
Shelby Twp. 48316

### (586)799-4240

#### Hours:

Monday 8am-7pm  
Tuesday and Wednesday 10am-7pm  
Thursday 8am-7pm (Effective 11/2/17)  
Select Fridays 8am-1pm

Visit us on the web at:  
[fruffinodds.com](http://fruffinodds.com)



Proud  Supporter

Fall 2017

# The Benefits of Digital Scanning



iTero Element Intraoral Scanner with Invisalign® 3D Progress Tracking

- No putty or trays are needed to take impressions; therefore, eliminating the mess and hassle of cleaning up.
- The process is simple and quick, which eliminates patient time at the office and allows the patient to have a much more pleasant experience
- The digital scanner has a lower rejected percentage rate than impressions that use PVS, so redoing impressions are rare.
- Digital images provide more accurate impressions of the patients teeth than PVS impressions.
- The final image is sent directly to the company through its website, who create aligners and a treatment plan quicker than before.

With Invisalign, patients will be using numerous aligners throughout their treatment, so the first impression is the most important. This new technology has allowed Dr. Ruffino to accommodate not only a more comfortable visit, but one that will guarantee positive results and quicker treatment times. These are important aspects, not only to the doctor, but to their patient as well. No one should deny themselves a great smile because they are afraid of the mess and gagging that comes with the use of impression material. We invite our patients to ask about our new technology at their next visit!

## IT'S TIME TO CHOOSE YOU

### The Clear Alternative to Braces



**FREE**

- Invisalign package (\$700.00 value)
- Consultation - **FREE**
- Records - **FREE**
- Electric Toothbrush - **FREE**
- End of Treatment Teeth Whitening - **FREE**  
(take home trays)



**Treatment Plan**  
**\$1,000 OFF**  
 With a \$1500 Down Payment  
 Monthly Payment \$250  
Restrictions apply. Valid with Dr. Ruffino's office only.  
 With Coupon. Expires 12-29-17

**FREE**  
**CONSULTATION**  
Restrictions apply. If adult orthodontic coverage is available.  
 Discounts will vary. Valid with Dr. Ruffino's office only.



# Utilizing your 2017 benefits

The end of the year is quickly approaching! We would like to take this opportunity to remind you to schedule your cleaning and exam. This will help you fully utilize your 2017 dental benefits and/or healthcare flexible spending account, which will expire at the end of December.

The health of our teeth and mouth are linked to overall health and well-being. By coming in for regular dental cleanings and exams, you can avoid future dental and health complications. This can result in overall savings for you and your family. Healthcare flexible spending accounts differ from your standard healthcare insurance. Unlike your standard healthcare insurance, most dental benefits do not roll over to the following year. As such, any unused benefit dollars for 2017 will typically be



lost. If you are uncertain about the status of your dental benefits, we will be happy to contact your dental carrier on your behalf. Our staff is committed to the prevention of dental disease, and providing your family with quality care and service. Please call our office at 586.799.4240 and someone will be happy to set up an appointment for you.

## 10% off all previous balances

Pay your balance off by December 31st and receive a 10% off discount. Call us to ask what your balance would be if you take ad-

vantage of this offer. You can mail your payment in or call us and pay by phone. This offer is only good towards previous balances, no new or future services and will expire December 31, 2017.

With best wishes for continued good dental health,  
Frank Ruffino, D.D.S. and Staff



# Holiday Hours

## NOVEMBER

Wednesday, November 22nd - OPEN 8am-1pm  
Thursday, November 23rd - CLOSED - Happy Thanksgiving  
Friday, November 24th - CLOSED

## DECEMBER

Friday, December 22nd - CLOSED  
Monday, December 25th - CLOSED - Merry Christmas!  
Tuesday, December 26th - CLOSED  
Wednesday, December 27th - CLOSED  
Thursday, December 28th - OPEN 8am-7pm  
Friday, December 29th - OPEN 8am-1pm

## JANUARY

Monday, January 1st - CLOSED - Happy New Year 2018!  
Tuesday, January 2nd - CLOSED  
Wednesday, January 3rd - OPEN 9am-7pm

# New Expanded Office Hours

Monday	8am-7pm
Tuesday	10am-7pm
Wednesday	10am-7pm
Thursday	8am-7pm
	<i>(Effective 11/2/17)</i>
Friday	8am-1pm



# Frank P. Ruffino, D.D.S.

STONEYCREEK COSMETIC & FAMILY DENTISTRY

51333 Mound Rd.  
Shelby Twp. 48316

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