

Newsletter

From Dr. Frank Ruffino

Utilizing your 2016 benefits

The end of the year is quickly approaching! We would like to take this opportunity to remind you to schedule your cleaning and exam. This will help you fully utilize your 2016 dental benefits and/or healthcare flexible spending account, which will expire at the end of December.

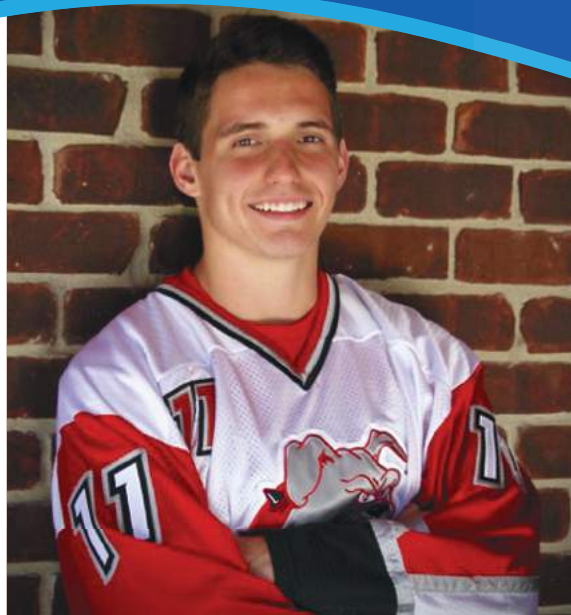
The health of our teeth and mouth are linked to overall health and well-being. By coming in for regular dental cleanings and exams, you can avoid future dental and health complications. This can result in overall savings for you and your family. Healthcare flexible spending accounts differ from your standard healthcare insurance. Unlike your standard healthcare insurance, most dental benefits do not roll over to the following year. As such, any unused benefit dollars for 2016 will typically be lost. If you are uncertain about the status of your dental benefits, we will be happy to contact your dental carrier on your behalf.

Our staff is committed to the prevention of dental disease, and providing your family with quality care and service. Please call our office at 586.799.4240 and someone will be happy to set up an appointment for you.

10% off all previous balances

Pay your balance off by December 31st and receive a 10% off discount. Call us to ask what your balance would be if you take advantage of this offer. You can mail your payment in or call us and pay by phone. This offer is only good towards previous balances, no new or future services and will expire December 31, 2016.

With best wishes for continued good dental health,
Frank Ruffino, D.D.S. and Staff



**Frank P.
Ruffino, D.D.S.**

51333 Mound Rd.
Shelby Twp. 48316

(586)799-4240

Hours:

Monday 8am-2pm
Tuesday and Wednesday 10am-7pm
Thursday 8am-2pm
Select Fridays 8am-1pm

Visit us on the web at:
fruffinodds.com



Proud  Supporter

Fall 2016

Holiday Hours

Please note our Holiday Hours for this upcoming season

THANKSGIVING

Open- Wednesday November 23rd @ 8am-2pm
Closed- Thursday November 24th
Closed- Friday November 25th

CHRISTMAS

Closed- Friday December 23rd
Closed- Monday December 26th
Closed- Tuesday December 27th
Open- Wednesday December 28th @ 12-7pm
Open- Thursday December 29th @ 8am-2pm
Closed- Friday December 30th
Closed- Monday January 2nd



IT'S TIME **TO CHOOSE YOU**



The Clear Alternative to Braces

Invisalign takes a modern approach to straightening teeth, using a custom-made series of aligners created for you and only you. These aligner trays are made of smooth, comfortable and virtually invisible plastic that you wear over your teeth. Wearing the aligners will gradually and gently shift your teeth into place, based on the exact movements Dr. Ruffino plans for you. There are no metal brackets to attach and no wires to tighten. You just pop in a new set of aligners approximately every two weeks, until your treatment is complete. You'll achieve a great smile with the little interference in your daily life. The best part about the whole process is that most people won't even know you're straightening your teeth.

\$4800.00 (\$5200.00 normally)

FREE

Invisalign package (\$700.00 value)

Consultation - FREE

Records - FREE

Electric Toothbrush - FREE

End of Treatment Teeth Whitening - FREE
(take home trays)



Treatment Plan

NO Down Payment!

Plus \$500 OFF

When the case is financed thru Care Credit® Extended Financing Available.

Restrictions apply. If adult orthodontic coverage is available. Discounts will vary.
Valid with Dr. Ruffino's office only.



**FREE
CONSULTATION**

Restrictions apply. If adult orthodontic coverage is available. Discounts will vary.
Valid with Dr. Ruffino's office only.



Treatment Plan

\$1,000 OFF

With a \$1000 Down Payment
12 Month in house financing
(must be set up as auto pay @ \$233 monthly)

Restrictions apply. If adult orthodontic coverage is available. Discounts will vary.
Valid with Dr. Ruffino's office only.

Benefits of Dental Implants



- **Next best thing to healthy, natural teeth.** Strong and stable, a dental implant restores a lost tooth so that it looks, feels, fits and functions like a natural tooth. Other options can lead to bone deterioration, and may interfere with eating, smiling, speaking and other activities of everyday life.
- **Built to last. Dental implants are a long-term solution.** Traditional, tooth-supported dental bridges only last five to seven years, and with proper care often more than 10 years, but at some point they may need to be replaced. While dental implants may need periodic adjustments, they can last a lifetime when properly placed and cared for over time.
- **Enjoy life without worrying about your teeth!** No need to stay home or feel uncomfortable in public, embarrassed because your smile looks different, or worrying that missing teeth will limit your ability to join in the fun or that removable dentures or tooth-supported replacement teeth will loosen or fall out when you talk, eat or laugh. Teeth restored with dental implants are teeth that let you, not your teeth, lead your life.
- **Protect healthy bone.** Leaving empty spaces in your mouth after losing one or more teeth can lead to additional health issues, such as the loss and deterioration of some of your jawbone. When it is not being used to support a natural tooth, the jawbone deteriorates, losing its strength and firmness. Dental implants are the only dental restoration option that preserves and stimulates natural bone, actually helping to stimulate bone growth and prevent bone loss.
- **More predictable than other repair and restoration methods.** Dental implant treatment has a track record of reliable, long-term successful outcomes and is often considered "more predictable" than other treatments to repair or replace missing teeth, including bridgework, removable appliances and retreatment of failing root canal (endodontic) therapy.

Ask about our extended payment plans through



at Frank P. Ruffino
DDS, PC and Associate



Follow us on Twitter
@F_RuffinoDDS

To receive office updates and fun facts!

PATIENT REFERRAL PROGRAM

At your next visit, please ask for some patient referral credit cards. These cards entitle the new patient to \$50.00 off of any co-pay after insurance has paid or cosmetic treatment. You write your name on the back of the card and once that patient comes in, we will send you a \$25 gift card. The continued support and trust our patients place in us is the best compliment we could ask for.



Look at Me, I'm Cavity Free!

We are on a mission to find the best brushers and cavity free kids! Each quarter we will be placing any child with no cavities and great brushing in a drawing to win a \$100 gift card to any store of their choice!! Drawings will be held at the end of each quarter. Call to schedule your cleaning appointments today! 586-799-4240

Frank P. Ruffino, D.D.S.

STONEYCREEK COSMETIC & FAMILY DENTISTRY

**51333 Mound Rd.
Shelby Twp. 48316**

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