

# Newsletter

*From Dr. Frank Ruffino*

## Welcome Dr. Muzychka

**D**r. Christine R. Muzychka has been a practicing dentist since 1998 and provides over 16 years experience in the dental field. After graduating in the top of her class from The University of Michigan, she practiced in Chesterfield and Lapeer. She is excited to be working with Dr. Frank Ruffino and our wonderful staff.

Dr. Christine is a member of the American Dental Association and the Michigan Dental Association. She is dedicated to continuing her education in dentistry; in addition to regularly attending continuing education seminars, she has received advanced training in CEREC® restorations and dental implant restoration. Dr. Christine enjoys all aspects of dentistry and prides herself on communication, patience, and a gentle touch. Her goal is to provide high-quality dentistry with a caring, friendly approach. Dr. Christine focuses on educating her patients on the mouth as a gateway to the overall health of the body. When your mouth is healthy, your body is healthy!

Dr. Christine has been married to her husband, Chris, for over 13 years. They have two daughters, eight-year-old Emma and four-year-old Avery. In her spare time, Dr. Christine enjoys spending time with her family, traveling, and tennis.



**Frank P.  
Ruffino, D.D.S.**

STONEYCREEK COSMETIC  
& FAMILY DENTISTRY

51333 Mound Rd.  
Shelby Twp. 48316

**(586)799-4240**

**Hours:**

Monday 8am-7pm  
Tuesday and Wednesday 10am-7pm  
Thursday 8am-2pm  
Select Fridays 8am-1pm

Visit us on the web at:  
[fruffinodds.com](http://fruffinodds.com)



Proud  Supporter

Fall 2014

### LET US KNOW HOW WE'RE DOING

Please take a moment to review our office at [www.fruffinodds.com/review](http://www.fruffinodds.com/review). Dr. Ruffino and his staff are committed to providing excellent dental treatment to all of our patients. Thank you in advance for taking the time to complete this.



### HAPPY HOLIDAYS

The end of the year is fast approaching and we at Dr. Ruffino's would like to take this opportunity to wish you and your family a Happy Holiday season!



Before



After

**Actual Patient**



**Have you dreamed of having straight teeth but didn't think you could afford it?**

**Did you wear traditional braces as a teenager and now your teeth are crooked again?**

**Does the thought of having a mouth full of metal deter you from even asking about straightening your teeth?**



**Dr. Ruffino can help you achieve a straight and beautiful smile without the metal and make it affordable to you. Dr. Ruffino has been treating Invisalign cases for over 10 years.**

Invisalign® takes a modern approach to straightening teeth, using a custom-made series of aligners created for you and only you. These aligner trays are made of smooth, comfortable and virtually invisible plastic that you wear over your teeth. Wearing the aligners will gradually and gently shift your teeth into place, based on the exact movements Dr. Ruffino plans out for you. There are no metal brackets to attach and no wires to tighten. You just pop in a new set of aligners approximately every two weeks, until your treatment is complete. You'll achieve a great smile with little interference in your daily life. The best part about the whole process is that most people won't even know you're straightening your teeth.

**Call our office today to set up a consultation.**

**(586)799-4240**

[www.fruffinodds.com](http://www.fruffinodds.com)

**FREE**

**Invisalign Initial Consultation**

**Includes:**

Exam, X-Rays, Photos and Impressions (\$350 Value)

Valid for Dr. Ruffino Only. W/ Coupon.

**Invisalign Treatment Plan**

**\$1,000 Down**

**And Dr. Ruffino will match your \$1,000**

Valid for Dr. Ruffino Only. W/ Coupon.

**Teeth Whitening**

**FREE**

**Take home bleach trays at the end of the Invisalign Treatment**

Valid for Dr. Ruffino Only. W/ Coupon.



## END OF THE YEAR INVISALIGN SPECIAL

Patients that start their Invisalign treatment from October 1st through December 31st, will be entered into a drawing for a free Invisalign case. One lucky winner will be chosen after the first of the year. If you already paid for your treatment your money will be reimbursed. Now's the best time of year to take advantage of any unused flex spending money or insurance benefits you have remaining. Remember the money does not roll over to next year so if you don't use it you lose it.

For all Invisalign cases when you put \$1,000 down on your treatment Dr. Ruffino will match that and an additional \$1,000 will be credited toward your account.

## 10% OFF ALL PREVIOUS BALANCES

Pay your balance off by December 31st and receive a 10% discount. Call us to ask what your balance would be if you take advantage of this offer. You can mail your payment in or call us to pay it over the phone. This offer is only good toward previous balances, no new services and good until December 31st, 2015.



### Our Facebook Contest Continues

Congratulations to Renne C. who won the last \$400 Visa gift card. Our next drawing will be held in December for another \$400 Visa gift card. Just like us on Facebook and you will be entered. All previous likes will also be entered again. Spread the word to your friends and family that may not be patients in our office. If one of them happens to win the \$400 you will win \$100 Visa gift card. Good Luck!

## PATIENT REFERRAL PROGRAM

We are reinstating our patient referral program!

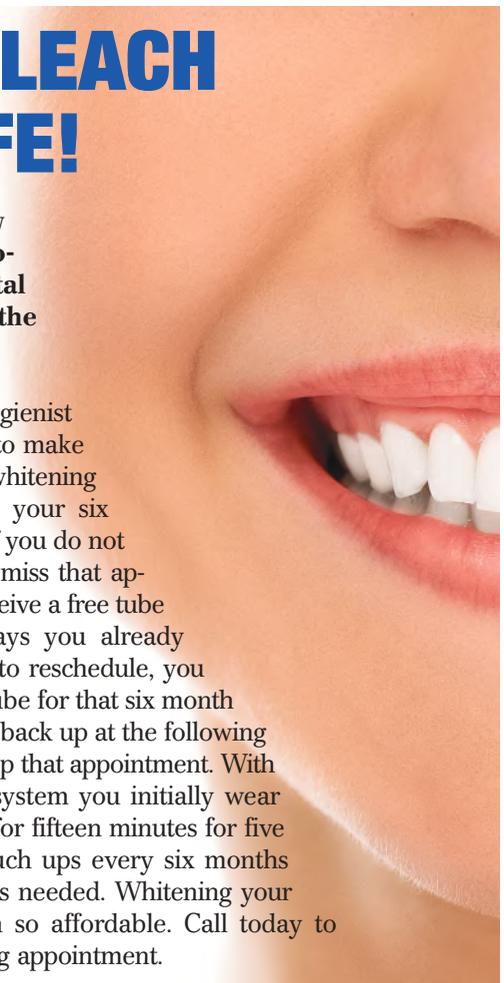
At your next visit please ask for some patient referral credit cards. These cards entitle the new patient to \$50.00 off of any co-pay after insurance has paid or cosmetic treatment. You write your name on the back of the card and once that patient comes in we will send you a \$25 gift card. The continued support and trust our patients place in us is the best compliment we could ask for.



## FREE BLEACH FOR LIFE!

**Introducing our new teeth whitening program: Ask your dental hygienist about the details!**

For \$200.00 your hygienist will take impressions to make you take home teeth whitening trays. Then schedule your six month appointment, if you do not reschedule, cancel or miss that appointment you will receive a free tube of bleach for the trays you already have. If you happen to reschedule, you will forfeit your free tube for that six month period and it will pick back up at the following visit providing you keep that appointment. With this teeth whitening system you initially wear the trays twice a day for fifteen minutes for five consecutive days. Touch ups every six months can be for 2-3 days as needed. Whitening your teeth has never been so affordable. Call today to schedule your cleaning appointment.



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## INSIDE This Issue:

FREE BLEACH FOR LIFE

10% OFF ALL PREVIOUS BALANCES

PATIENT REFERRAL PROGRAM

END OF THE YEAR INVISALIGN SPECIAL

