

# Newsletter

*From Dr. Frank Ruffino*

## Utilizing your 2018 benefits

The end of the year is quickly approaching! We would like to take this opportunity to remind you to schedule your cleaning and exam. This will help you fully utilize your 2018 dental benefits and/or healthcare flexible spending account, which will expire at the end of December.

The health of our teeth and mouth are linked to overall health and well-being. By coming in for regular dental cleanings and exams, you can avoid future dental and health complications. This can result in overall savings for you and your family. Healthcare flexible spending accounts differ from your standard healthcare insurance. Unlike your standard healthcare insurance, most dental benefits do not roll over to the following year. As such, any unused benefit dollars for 2018 will typically be lost. If you are uncertain about the status of your dental benefits, we will be happy to contact your dental carrier on your behalf. Our staff is committed to the prevention of dental disease, and providing your family with quality care and service. Please call our office at 586.799.4240 and someone will be happy to set up an appointment for you.

### 10% off all previous balances

Pay your balance off by December 31st and receive a 10% off discount. Call us to ask what your balance would be if you take advantage of this offer. You can mail your payment in or call us and pay by phone. This offer is only good towards previous balances, no new or future services and will expire December 31, 2018.

With best wishes for continued good dental health, Frank Ruffino, D.D.S. and Staff



**Frank P.  
Ruffino,  
D.D.S.**

**51333 Mound Rd.  
Shelby Twp. 48316**

**(586) 799-4240**

### Hours:

Monday 8am-7pm  
Tuesday and Wednesday 10am-7pm  
Thursday 8am-7pm  
Select Fridays 8am-1pm

Visit us on the web at  
**fruffinodds.com**



Proud  Supporter

Fall 2018

## Holiday Hours



### NOVEMBER

Wednesday, November 21st – open 9-3  
Thursday, November 22nd – closed 8-5  
Friday, November 23rd – closed

### DECEMBER

Monday, December 24th – closed  
Tuesday, December 25th – closed  
Wednesday, December 26th – closed  
Thursday, December 27th – open 8-5  
Friday, December 28th – open 8-1  
Monday, December 31st – closed

### JANUARY

Tuesday, January 1st – closed  
Wednesday, January 2nd – closed

# GOT FIVE MINUTES?



Find out if you're a candidate for  
**INVISALIGN TREATMENT**

in 5 minutes or less!

**ASK US HOW!**

**586.799.4240**



*See what your smile would  
look like after treatment  
before you start!*

- Minimal in office time
- Convenient for your schedule
- Treatment cost as low as \$2,700

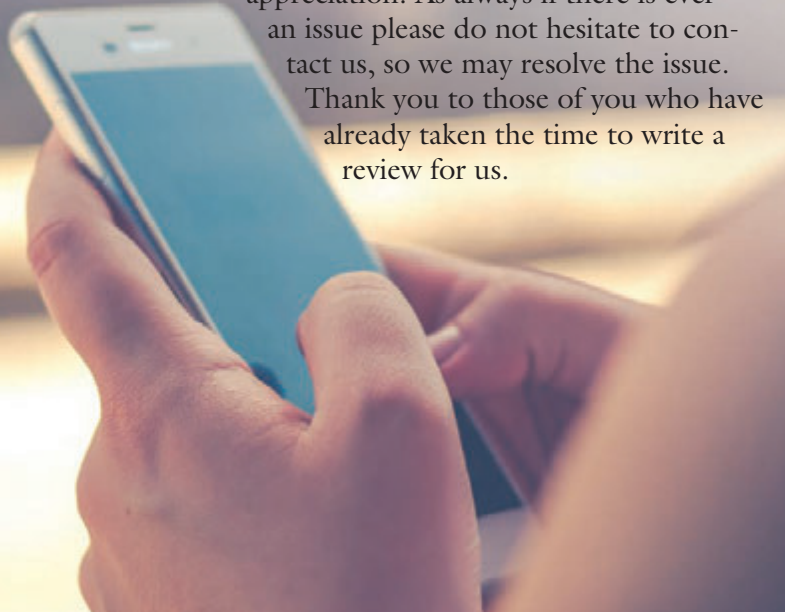


**FRANK P. RUFFINO DDS**  
FAMILY & COSMETIC DENTISTRY

51333 Mound Road  
Shelby Township, MI 48316

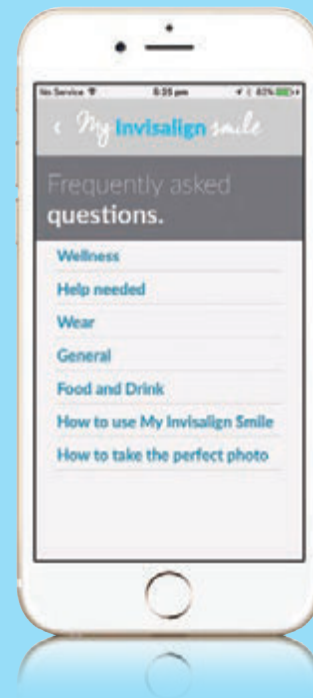
# GOOGLE REVIEWS

You will receive a text message after your appointment with us asking about your service. Please take a moment not only to rate us but to go one step further and write a google review for us. For every patient that writes one, we will send you a \$10.00 Target gift card showing our appreciation. As always if there is ever an issue please do not hesitate to contact us, so we may resolve the issue. Thank you to those of you who have already taken the time to write a review for us.



# EXCITING NEW APP BY INVISALIGN

This application allows us to take photos using our smart phones and upload directly to the Invisalign website. We know within minutes what type of Invisalign case will work best for you. Straightening your teeth has never been so easy, affordable or more convenient. Taking these photos also gives us a base line to monitor any future movement. Call today to schedule your complimentary consultation.

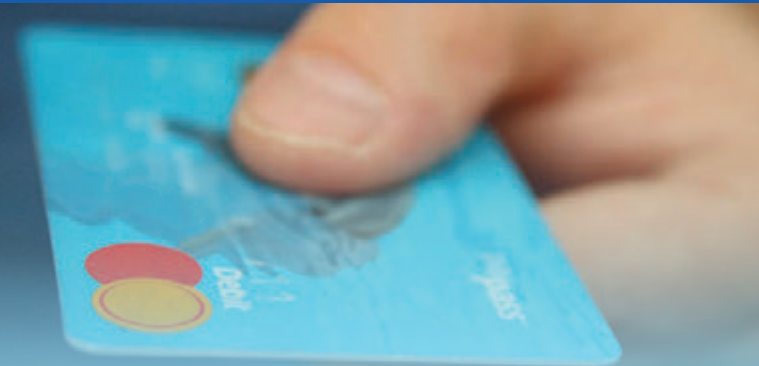


at Frank P. Ruffino  
DDS, PC and Associate



Follow us on Twitter  
@F\_RuffinoDDS

**To receive office updates and fun facts!**



# PAYMENT PLANS

Payment is due at the time services are rendered. We make every effort to ensure costs are discussed and correct before treatment is started, however with the ever-changing dental insurance programs it has become very difficult. Your insurance is a contract between the insurance company and patient, we simply file the claim on your behalf. Effective immediately we will no longer have in house financing. All financing will be done through Care Credit or Lending Pointe. We will honor all prior arrangements.

# PATIENT REFERRAL PROGRAM

At your next visit, please ask for some patient referral credit cards. These cards entitle the new patient to \$50.00 off of any co-pay after insurance has paid or cosmetic treatment. You write your name on the back of the card and once that patient comes in, we will send you a \$25 gift card. The continued support and trust our patients place in us is the best compliment we could ask for.



# Frank P. Ruffino, D.D.S.

STONEYCREEK COSMETIC & FAMILY DENTISTRY

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## INSIDE This Issue:

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